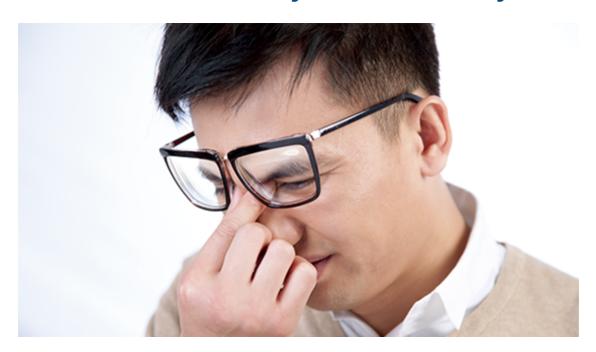


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## New Standards with Laser Vision correction for +38 year old: Presbyond



Presbyopia is one of the earlier signs of aging. It happens because the crystalline lens of the eye, the part that does the focusing to accommodate between distance and near, has no blood vessels. If the lens had blood vessels, you wouldn't be able to see through it.

With the Presbyond Laser Blended Vision method, we now also offer our patients a modern and safe laser eye treatment for presbyopia. Presbyopia affects everyone. The lens of the eye loses more and more flexibility and can therefore no longer depict the perceived image sharply on the retina.

The Presbyond method is based on the proven modern Femto-LASIK treatment. It enables true binocular vision (all areas, three-dimensional) through a unique "Blend Zone". Generally clear and sharp vision in all distance ranges becomes possible: near, distance and even mid-range vision.

# The Danish Medical Association's Honorary Award 2023: Surgeon couple gives sight back to people in the corners of the world



Gøril and Jannik Boberg-Ans are not only married, they also share the same passion for ophthalmology. Over the course of their working lives, they have operated on eyes around 25,000 times each. Some of them in the far corners of the world, where they have been restoring sight to the blind for 20 years. Now they are receiving the Danish Medical Association's Honorary Award for this.

For more than two decades they have traveled - often at their own expense - to perform cataract surgery on patients in Third World countries. And last but not least, for opening a permanent eye clinic in Tanzania, which will also serve as an academy for other eye surgeons. Congratulations!

The mother of German pop singer Helene Fischer has chosen Trifocal Lenses from EuroEyes!



Helene Fischer has written a song of praise for freedom with her super hit "Atemlos - Breathless" - and her mother Maria is finally enjoying the great freedom without glasses, contact lenses and reading glasses!

The popular pop singer Helene Fischer has many fans who admire her life and her music. But what many do not know is that her mother is also a role model for many people who suffer from presbyopia. Because she recently had <u>trifocal lenses</u> fitted at EuroEyes to finally be able to see perfectly again.

Helene Fischer's mother Maria Fischer suffered for a long time from a visual impairment that made life difficult for her. She could not see sharply either near or far and was dependent on glasses. But that has now changed. Maria Fischer had trifocal lenses fitted at EuroEyes, which give her a new way of seeing the world.

<u>Trifocal lenses</u> correct <u>nearsightedness</u> and <u>farsightedness</u>, <u>presbyopia</u>, <u>astigmatism</u> and also permanently prevent <u>cataracts</u>. The lenses are inserted into the eye in a minimally invasive procedure and replace the natural lens, which loses elasticity with age. As a result, Maria Fischer can now see clearly at all distances without glasses and enjoy brilliantly sharp colors. She can read, watch TV or drive a car without any problems and play with her grandchildren - simply enjoy the freedom without visual aids.

# Cutting-edge Laser Technology at EuroEyes Clinics: Visumax 800



Visumax 800 is the latest state-of-the-art laser technology that has entered our clinics. Its introduction reinforces our commitment to providing the best possible vision care for our patients.

Key Highlights of the Visumax 800:

- 1. Unparalleled Precision: The Visumax 800 utilizes groundbreaking laser technology that enables ultra-precise corneal surgeries. With its advanced capabilities, our expert surgeons can achieve remarkable accuracy.
- 2. Swift and Efficient: The Visumax 800 boasts rapid treatment times under 15 seconds allowing for a quicker procedure. This reduces overall surgery duration and increases patient convenience, enabling us to accommodate more patients and minimize waiting times.
- 3. Enhanced Patient Comfort: The system's advanced design prioritizes patient comfort. The Visumax 800 utilizes a gentle, short-contact approach, ensuring a virtually painless experience for our patients and contributes to a smooth recovery process.
- 4. Versatile Applications: From laser vision correction procedures such as ReLEx SMILE or Femto LASIK and CIRCLe to advanced treatments like intracorneal segments for keratoconus, the Visumax 800 caters to a wide range of vision correction needs. This versatility allows us to personalize treatments and provide tailored solutions.

At EuroEyes Clinics, we constantly strive to stay at the forefront of technological advancements in ophthalmology. The introduction of the Visumax 800 further solidifies our position as a leading provider of exceptional eye care solutions.



# The EuroEyes Medical Advisory Board

Even with 30 years of experience and more than 500,000 operations performed, it is EuroEyes' claim to constantly explore new technologies for the correction of ametropia, to offer innovative medical procedures and to provide patients with the latest diagnostic and therapeutic trends in ophthalmology. From March 24th to 26th, 2023, the annual International Medical Advisory Board (IMAB) meeting with well-known specialists took place not far from Palma de Mallorca.

Onsite the medical management of EuroEyes with founder Dr. Joern Joergensen and PD Dr. Ralf-Christian Lerche met internationally recognized opinion leaders. Moderated by Prof. Michael Knorz, therapy standards were set together with Prof. Burkhard Dick, Prof. Gerd Auffarth and in online sessions with Prof. Dan Reinstein from London, Prof. Ke Yao from Beijing and Prof. Thomas Neuhann from Munich. Also strategies for avoiding undesirable side effects, innovative technologies and future training concepts were developed.

With this annual update, the knowledge and experience of world-renowned specialists directly benefits the patient and sets standards in the field of laser and lens surgery. The developed strategies are shared directly with all EuroEyes employees in further training events.

Medical Advisory Board

## **LEC London Clinic is now ready to open**



The countdown is on - our new clinic opening in London Brompton Road - Knightsbridge under the EuroEyes subsidiary clinic "LEC - Laser Eye Clinic London" is just around the corner. The furniture has been set up, the equipment and lasers have arrived and the team is ready to go. Now on 29.07.2023 came the final "GO" for the clinic admission (CQC registration).

It has taken over half a year to prepare for clinic registration, finally the CQC walk through has taken place and the long awaited CQC registration has been granted. Our CQC registered manager Amanda Ross, who is also our LEC clinic manager, has done a great job in obtaining this.

We are delighted to welcome patients to our modern and beautiful clinic!

Visit the LEC website

Eye Care for the IT-Industry

**Long-Term Cooperation with Baidu** 



How to deal with myopia and presbyopia in IT employees?

IT is the industry where eyes are most exposed. IT workers are often affected by myopia and presbyopia, and they have a high demand for eye protection.

On June 12, 2023, through the active promotion of EuroEyes CEO Dr. Joergensen and his patient Baidu CEO Robin Li, EuroEyes China officially signed a long-term cooperation agreement with Baidu China.

The EuroEyes team has provided myopia and presbyopia correction surgeries, daily eye care and eye exams to Baidu employees in Beijing, Shanghai, Guangzhou and Shenzhen. Thus, Baidu employees received professional and high-quality services from the best eye doctors in the world.

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