

[Methods](#)[Locations](#)[Testimonials](#)www.euroeyes.com

COVID-19 past: Strong Business Rebound in China, Surge in Surgery Demand



COVID-19 has had a major impact on the Chinese economy since 2020.

The strict quarantine policy for infected or suspected cases made intercity travel far less common. However, social activity has quickly recovered since the lifting of the Dynamic Zero COVID control policy in December last year. The service industry in major cities such as Shanghai, Beijing and Shenzhen rebounded even faster and stronger.

We have noticed that our patients have been staying at home for a long time, unwilling to come out for refractive exams because of the public control policy. Nowadays, most of them are starting to contact the EuroEyes call centre again to make an appointment. It shows that refractive surgery is in strong demand. We have seen the strongest February and March ever. It also gives us great confidence since EuroEyes is very strong in referral marketing. A high number

of surgeries means strong referrals in the coming month. We believe that the difficult time is over, the strong growth has arrived.

EuroEyes Germany Meeting 2023: Employees Honored and Qualifications Awarded in Hamburg



On January 19-21, 2023, after the coronavirus pandemic, the national EuroEyes Germany meeting finally took place again on its usual scale.

At the Emporio Riverside Hotel in the port of Hamburg, 120 employees gathered to exchange information about the latest medical findings and strategies in refractive surgery. The qualification of numerous employees as refractive coordinators also took place. After successfully passing a comprehensive oral and written examination, 17 colleagues were presented with the certificate for this additional designation in a ceremonial setting. We congratulate them warmly.



The Employees of the Year were also honored at the meeting. Mrs. Schäfer from Hamburg and Mrs. Trautmann from Stuttgart received this award, while the employees from Bremen were recognized as the Team of the Year.

EuroEyes is coming to Hong Kong, Signage for a new Clinic in Russel Street



EuroEyes is finally coming to Hong Kong! Our new clinic, situated on the bustling Russell Street, will bring the revolutionary way we approach eye care to the Hong Kong people.

EuroEyes is renowned for its expertise in vision correction surgeries connected with a first class service, and our new clinic in Hong Kong is no exception. We bring to the table a wealth of experience and knowledge, backed by cutting-edge technology and a team of highly trained professionals.

The clinic boasts a comprehensive range of eye care services, including laser eye surgery, cataract surgery, and lens implantation. On two floors and more than 400 sqm the new clinic will be equipped with state-of-the-art facilities,

including advanced diagnostic equipment and cutting-edge surgical tools, to ensure that patients receive the most up-to-date and effective treatments available. The clinic will also be staffed by a team of highly trained and experienced ophthalmologists and support staff, who are committed to providing the highest quality of care to every patient.

The clinic's location in the heart of Hong Kong makes it easily accessible to patients from all over the city and abroad. And with its comfortable and welcoming environment, patients can rest assured that they will receive personalized care from start to finish.

The construction of the new clinic is expected to take several months to complete, during which time EuroEyes will continue to provide eye care services to patients at its clinic in Shenzhen, just across the border in mainland China. Patients who require treatment during this period will be able to receive the same high-quality care from EuroEyes' experienced team of eye care professionals at its Shenzhen location.

EuroEyes has a long-standing reputation for excellence in the field of ophthalmology, and the construction of its new clinic in Hong Kong is a testament to the company's commitment to expanding its reach and providing the best possible care to patients throughout the region. Whether in Shenzhen, Guangzhou or Hong Kong, patients can trust that EuroEyes will continue to deliver exceptional eye care services with a focus on patient comfort, safety, and satisfaction in the Greater Bay Area.

[Read SCMP article here](#)



CEO of Mercedes AMG Petronas F1 Team, Toto Wolff got rid of reading glasses!

Torger Christian Wolff (Toto Wolff) is an Australian billionaire motorsport executive and former racing driver.

In March 2023 he chose to have clear vision without glasses at EuroEyes. Dr. Jørgensen made his wish come true.

Count down on Brompton Road

EuroEyes is expanding its Footprint in London with its brand new Flagship Clinic in Knightsbridge



After the acquisition of the London Vision Clinic in 2022, EuroEyes is further expanding into the important UK market.

Under the name LEC- Laser Eye Clinic London, EuroEyes will open its brand new Flagship Clinic at Brompton Road in May of this year.

Centrally located in London's prestigious Knightsbridge area, close to world famous department store Harrods, LEC will cater to an international clientele.

On the two floors of the former Nespresso Flagship store, LEC will provide solutions for those who wish to have freedom from glasses, contact lenses or reading glasses.

[visit the LEC website](#)

Introducing Dr. Fadi Kherdaji as resident surgeon in our new Knightsbridge clinic, LEC



We are delighted to announce that Dr. Fadi Kherdaji has joined the EuroEyes Group as the Medical Director of our new clinic in the prestigious Knightsbridge, LEC (Laser Eye Clinic). With his extensive experience and expertise in refractive surgery, Dr. Kherdaji brings a wealth of knowledge and skills to our team.

As a highly qualified and accomplished surgeon, Dr. Kherdaji has a proven track record of providing exceptional patient care. In his new role as the Medical Director of LEC, Dr. Kherdaji will be overseeing all aspects of the clinics operations, including patient consultations, surgical procedures, and post-operative care. He will work closely with our team of experienced ophthalmologists and receptionists to ensure that our patients receive the highest quality of care and achieve optimal visual outcomes.

"We are thrilled to have Dr. Kherdaji join our team as the new Medical Director of LEC," said Dr. Jørgensen CEO of EuroEyes. "His expertise in refractive surgery and commitment to excellence align perfectly with our mission to provide the best possible eye care to our patients. We are confident that under his leadership, LEC will continue to be a leading clinic for vision correction in London."

[Get more Information](#)



EuroEyes - the Destination for Chinese living in Europe

For Chinese living abroad, access to medical care is always one of the challenges in daily life. How to learn and adapt to local medical policies? How to find a trustworthy doctor? How to communicate accurately with doctors? These are all skills that you would have mastered back home, and some people may even delay or miss treatment because they are unfamiliar with local medical resources.

Jenny, who is also a Chinese living in Germany for many years, understands this plight. That's why, when she joined EuroEyes, she started to be the "eye care guide" for the local Chinese. Now, every day, Chinese patients from all over the world come to EuroEyes clinics in Hamburg, Frankfurt and Düsseldorf to realize their dream of getting rid of their glasses.

The reason they choose EuroEyes is simple: the eyes are the most important organ and they choose only the best, most reliable and most professional institutions. EuroEyes, with its patients all over Europe and China, is not only the most familiar with Chinese patients outside of China, but also offers a particularly reassuring service in Chinese. The pre-operative examination is accompanied by Jenny herself, the operation is accompanied by a friendly Chinese nurse with the famous Dr.J, and the post-operative check-up can be followed up at any of EE's global facilities.

There are also Chinese patients who travel from all over the world to EuroEyes clinics in Europe, combining the surgery with a trip to Europe and making one of the best unforgettable memories of their lives.

Editorial Office

You can reach us here:

marketing@euroeyes.de

Editorial Management: Dr. Jørn Jørgensen, founder of EuroEyes

Text: Dr. Jørgensen, PD Dr. Lerche, J. Jørgensen, Dr. Braun, J.v.Bothmer, J. Wang, M.

Zhang

PR and Communication: Kai Weber

Team Graphic and Layout: J. Salamon, C. Lorenz

EuroEyes Deutschland Holding GmbH & Co. KG

Valentinskamp 90 | 20355 Hamburg | Germany

0800 1711 1711
service@euroeyes.de

Managing Director: Dr. med. Jørn S. Jørgensen

Amtsgericht Hamburg HRA 124184

USt-ID: DE320103260

You received this email because you subscribed for
information on our website.

General partner:

EuroEyes Deutschland Verwaltung GmbH

Amtsgericht Hamburg HRB 155851

Managing director:

Dr. med. Jørn S. Jørgensen | Dr. Markus Braun

Phone: +49 40 8664 887-0

www.euroeyes.com | [Privacy](#) | [Imprint](#)

[Unsubscribe](#)