

EuroEyes

International Newsletter no.4



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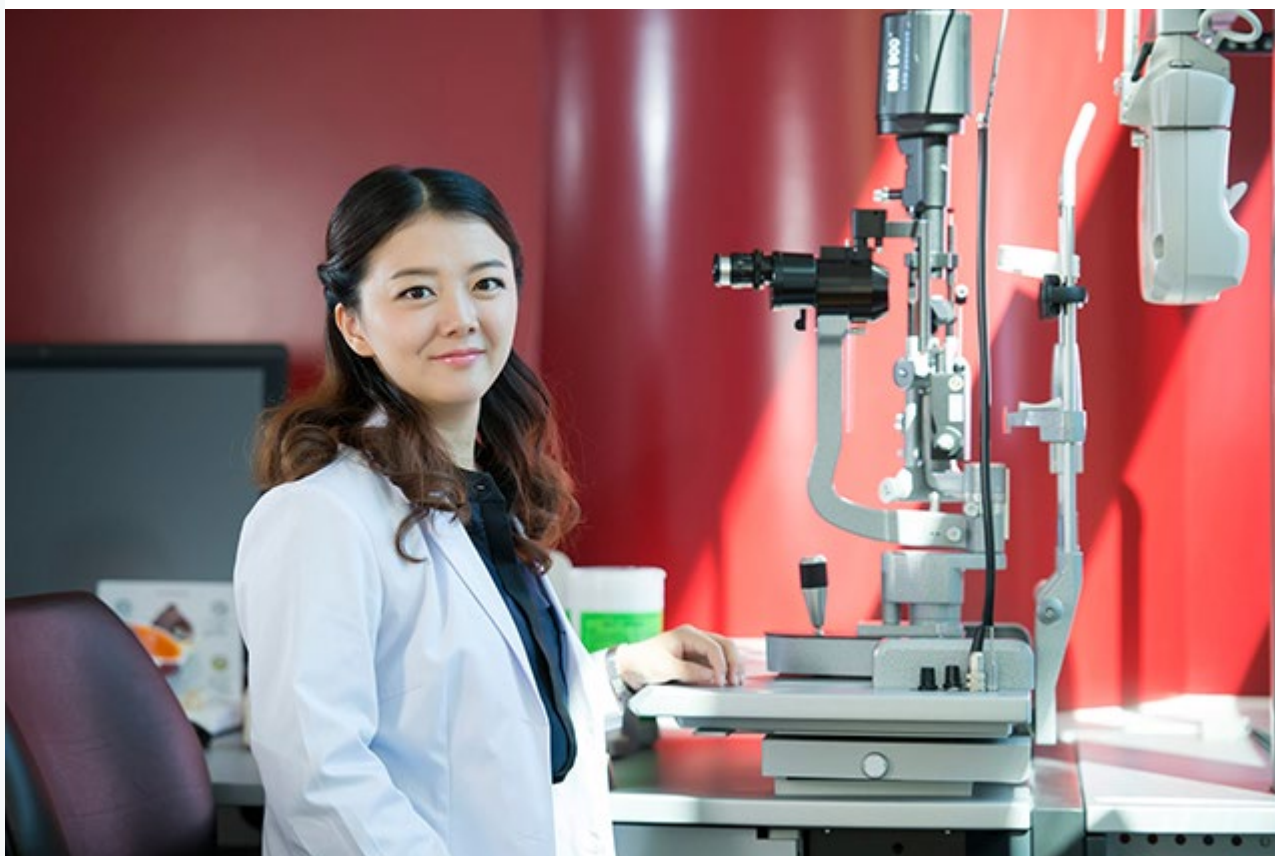
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Embracing Spring, EuroEyes China is fighting the Coronavirus



The Chinese New Year in 2020 destined to be different. While every Chinese was eagerly embracing the most important national holiday, we didn't expect it would be heavily impacted by an epidemic of COVID-19, a respiratory illness caused by a new type of coronavirus-SARS-CoV-2.

EuroEyes, with clinics in Beijing, Shanghai, Hangzhou, Guangzhou and Shenzhen, followed the national and local quarantine directives promptly. As a result, all clinics in

China delayed their original post-holiday re-opening in the end of January. During this difficult time, the EuroEyes China team strived to help our patients. From Dr. Jørgensen to employees, from the call center to the medical team, and from the service staff to the marketing team, every one of EuroEyes has done their part to help beat the epidemic, from launching an “Online Eye-Health Consultation” platform to writing educational articles for the EuroEyes patients.

With the persistent work from the whole team, and the whole country, the coronavirus infections showed signs of receding in China since mid-February. EuroEyes clinics were allowed to reopen by the local governments. By the beginning of March, five clinics were open for business.

Read the whole story and why EuroEyes is ready to embrace spring with great business [here](#).



EuroEyes employee reports from Beijing

"We have not yet overcome the epidemic, but I see the silver lining."

Yan Li, who has been working at the EuroEyes Clinic in Beijing for many years, **shares her experience during the last weeks of the epidemic**, how she spent the Chinese New Year and how she used the quarantine measures as valuable family time with her husband and daughter.

Click for the whole story:

[Read whole story here](#)



EuroEyes annual results for 2019

EuroEyes held a board meeting on Wednesday, 25 March 2020 for the purpose of reviewing the annual results of the Company and its subsidiaries for the year 2019.

The business sustained steady growth during the year 2019, represented by an overall 14.0% increase in revenue. Compared to prior year total revenue in Germany increased by 12.5%, the total revenue in China increased by 6.8%, and the total revenue in Denmark increased by 45.7%.

Click for the full report and take a look at the strategies we have for 2020: [Click for Video and Presentation](#)

World champion for the 5th time in a row

EuroEyes successfully won the title of "world champion in the implantation of Zeiss trifocal lenses", issued by Carl Zeiss Group.

Dr. Jørgensen, founder and CEO of EuroEyes, attended the awards ceremony on March 9 in Hamburg. At the award ceremony, Dr. Jørgensen said: "EuroEyes is always committed to innovative applications in the field of refractive technology, and is committed to helping each patient successfully remove the lens, return to a clear vision, and enjoy better visual quality and more high quality of life; in the future. EuroEyes will continue to work hard to promote the continuous development of eye health in Europe and China." [Further Information](#)

EuroEyes China to Launch Diabetic Retinopathy Screening since April 1st

Since April 1st, 2020, EuroEyes Shanghai and Beijing clinics will add a new service for our patients: a diabetic retinopathy screening. By equipping Zeiss latest OCT technology and OCTA devices, EuroEyes China will fulfill more comprehensive demands for Chinese suffered by retinal diseases.

[More information on the new device.](#)



Diabetes - damage to the retina of the eye



Diabetes mellitus, also called diabetes, has many effects on the body - including causing damage to the retina of the eye. Often the changes are not noticeable at first, but in the course of time can lead to slight visual problems and even blindness.

We would like to show how damage to the eye caused by diabetes can be detected early and what treatments can help:

[All Information](#)



Business and Operation in China

As the COVID-19 situation in China has been better controlled, the Group's clinics



Business and Operation in Europe

The EuroEyes' European business has achieved good results and maintained a

in China have resumed operations. As of the disclosure date of this newsletter, EuroEyes operates a total of 6 clinics in Beijing (Beijing East clinic and Beijing West clinic), Shanghai, Hangzhou, Guangzhou, and Shenzhen, except for Beijing West Clinic, all the other 5 clinics have resumed normal operation.

In addition, the construction of our Chongqing Clinic and Fuzhou Clinic in China is progressing normally, with no major adverse impact for the time being.

pleasing growth trend. However, considering the development of the COVID-19 situation in Europe, we believe that the epidemic is very likely to incur adverse effect on the EuroEyes' operation in Europe. Our clinics in Europe will control the number of staffs and patients in the clinic, closely track the health status of employees, take strict measure on disinfection and cleaning of the clinic, postpone non-emergency post-op control, operate under a reservation base.

Portrait: EuroEyes Munich



At the ISO9001:2015 certified EuroEyes ALZ Eye Clinic at Stachus in Munich and the consultation centre at Frauenplatz 10, EuroEyes offers patients the highest level of quality, safety and courteous care as well as the painless and sustainable correction of their ametropia. The surgeons on site, Prof. Dr. med. Thomas Neuhann, Dr. med. Barbara Lege and Dr. med. Markus Bauer, have gained experience in the correction of ametropia over decades of countless treatments since 1993 and have been on the list of "FOCUS top doctors" ever since they first appeared.

Since February 2020, Professor Neuhann's daughter, Prof. Dr. med. Irmingard Neuhann, has also joined the medical team and, like her father, will support EuroEyes, especially in lens operations. [Click for more information.](#)

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