



# EuroEyes

International Newsletter **no.3**



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## Chinese New Year celebration with EuroEyes



Chinese New Year, also known as Spring Festival or Lunar New Year, is the biggest festival in China, with a 7-day long holiday. China during this period is dominated by iconic red lanterns, loud fireworks, massive banquets and parades, and the festival even triggers exuberant celebrations across the globe.

Like Christmas in Germany or Denmark, Chinese New Year is a time to be home with family, chatting, drinking, cooking, and enjoying meals together.

EuroEyes welcomes the Year of the Rat with numerous activities in China itself and celebrated in Berlin, Hamburg and Düsseldorf. Visitors had the opportunity to be informed about EuroEyes and the different treatments that are offered.

We wish our Chinese colleagues a happy and successful year!

## New technology at EuroEyes

From 29 January 2020, EuroEyes will introduce a new, revolutionary technology: the first digital microscope.

The digital microscope, ZEISS ARTEVO 800, is equipped with the new DigitalOptics and enables optimal digital visualisation during ophthalmological procedures.

Digital visualisation helps doctors at EuroEyes to recognise structures quickly and clearly. The additional image information leads to better results in everyday practice, which automatically increases the satisfaction of EuroEyes patients.



## EuroEyes: World champion in the implantation of trifocal lenses

Dr. Jørn Jørgensen and EuroEyes has been crowned again as a world champion in the implantation of trifocal lenses in 2019.

Dr. Jørn Jørgensen has successfully performed more than 100,000 eye surgeries, making him one of the most experienced ophthalmologists in the world. The EuroEyes CEO has over 30 years of experience in eye surgery and is a pioneer in the field of refractive surgery and cataract surgery in Germany, Denmark and China.

# EuroEyes initiates strategic cooperation with East Lake Digital Town and enters into Fuzhou Market



EuroEyes International Eye Clinic Limited held a signing ceremony of the strategic cooperation with Fuzhou East Lake Digital Town on January 6th, marking its official presence in the China's Fuzhou market.

EuroEyes Fuzhou Clinic is the eighth clinic in China after Shanghai, Beijing (East & West), Guangzhou, Shenzhen, Hangzhou and Chongqing. EuroEyes Fuzhou Clinic is located on the third floor of FFC Fuzhou Future Center in East Lake Digital Town of Binhai New City, with an area of 800 sqm and an investment of over RMB10 million.

The clinic is expected to commence its operation in October 2020, which is also committed to providing the high-quality German ophthalmology services for Binhai New City and the entire Fuzhou.

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## Welcome Michael Zhang, new Investor Relations Officer and Vice President (China)

From 1 March 2020 Yilin Zhang (alias Michael Zhang) will join the EuroEyes management team as the Investor Relations Officer and Vice President (China), focusing on marketing and operation. Mr. Zhang previously worked in the Investment banking department of Guosen Securities. He has many years of experience in the pharmaceutical and healthcare sectors, specializing in IPO, M&A, corporate finance and accounting.

We welcome Michael Zhang and are confident that he will be a strong asset to EuroEyes.



# International eye care service: Our office on Hong Kong



Since 2013, the EuroEyes clinic group has been offering its proven service and a broad spectrum of treatment methods (ReLEx smile , Lasik, Femto-Lasik , Multifocal Lenses , ICL ) in China. EuroEyes China's laser eye centers are located in Beijing (East and West), Guangzhou, Hangzhou, Shanghai, Shenzhen and Hong Kong. Two more clinics in Chongqing and Fuzhou will be opened this year. The office in Hong Kong, centrally located on Times Square at Causeway Bay, provides patients in Hong Kong with the opportunity to obtain information about possible procedures. The treatments themselves are performed at the EuroEyes Clinic in Shenzhen. EuroEyes offers an exclusive pick-up service between Hong Kong and Shenzhen in order to offer the patients the greatest possible comfort.

Editorial Office

You can reach us here:

[marketing@euroeyes.de](mailto:marketing@euroeyes.de)

Editorial Management: Dr. Jørn Jørgensen, founder of EuroEyes

Text: T. Rudnick, PR and communication

Graphic and Layout: J. Girisken, Graphic and Design

Mailing Functionality: T. Sasse, Online Marketing

## EuroEyes Deutschland Holding GmbH & Co. KG

Valentinskamp 90, 20355, Hamburg, Germany  
Managing Director: Dr. med. Jørn S. Jørgensen  
Amtsgericht Hamburg HRA 124184  
USt-ID: DE320103260

Komplementärin:  
EuroEyes Deutschland Verwaltung GmbH  
Amtsgericht Hamburg HRB 155851

Managing Director:  
Dr. med. Jørn S. Jørgensen | Dr. Markus Braun

Phone: +49 40 8664 887-0  
[www.euroeyes.com](http://www.euroeyes.com) | [Datenschutz](#) | [Impressum](#)

0800 1711 1711  
[service@euroeyes.de](mailto:service@euroeyes.de)